

	Title of Policy	Smokefree Kaipara		
	Sponsor	Regulatory Manager	Adopted/authorised by	Council
	Author	Paula Hansen & Kathie Fletcher	Date adopted/authorised	20 December 2018
	Type of Policy	Operational	Last review date	December 2016
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Document Control			
Version	Date	Author(s)	Comments
1 st Commenced			
1.0	Dec 2011	Paula Hansen	Adopted by Council in December 2011
2.0	Dec 2016	Mark Schreurs	The adopted Policy was moved to Council's current Policy template. Definitions and some background were added. No changes were made to the Policy itself so the Policy was not re-submitted to Council for formal re-adoption.
3.01	June 2018	Paula Hansen & Kathie Fletcher	Draft update – previously called Smokefree Parks and Playground Policy
3.02	20/12/2018	Paula Hansen & Kathie Fletcher	Adopted Final Policy

1 Background

This Smokefree Kaipara Policy will contribute toward Council's key messages promoting safe and healthy environments and thriving communities. It also supports the goal of a smokefree Aotearoa by 2025 by attempting to reduce the uptake of smoking.

Council adopted a Smokefree Parks and Playgrounds Policy in December 2011. On 30 June 2015, Council signed a Statement of Intent to Support Tupeka Kore Smokefree Tai Tokerau 2025. This statement has the vision that:

'Our children and mokopuna will be free from tobacco/smoke and enjoy tobacco/smokefree lives. At least 95% of the Tai Tokerau population will be smokefree. Tobacco will be expensive to purchase and difficult to access.'

Building on this commitment, Kaipara District Council is providing leadership by increasing smokefree places and facilities throughout the district. Our aim is to support the health and well-being of Kaipara's communities and our visitors by reducing the prevalence of smoking, smoking behaviours and the impacts of second-hand smoke.

To support compliance to this Policy and to eliminate confusion, smoking, vaping (the use of electronic cigarettes) and the use of heated tobacco products (HTP) are included in this Policy. Vaping and the use of HTPs mimic smoking and their emissions can create a nuisance and may result in public confusion and reduced compliance.

Exposure to vaping may act as a trigger for people who have recently quit smoking therefore providing smokefree and vape-free areas is intended to support relapse prevention. The Ministry of Health has stated; the evidence on vaping indicates they carry much less risk than smoking cigarettes but are not risk free.

This Smokefree Kaipara Policy will contribute toward Council's key messages promoting safe and healthy environments and thriving communities. It also supports the goal of a Smokefree Aotearoa by 2025 by attempting to reduce the uptake of smoking and reduce our smoking population.

Councils throughout New Zealand are progressively increasing areas in their districts to be smokefree. These include, for example, parks, playgrounds, sports fields, outdoor dining areas, transport hubs, CBDs, beaches, Council-owned buildings and funded events, social housing and other designated public and civic spaces.

Kaipara District Council will work co-operatively with Mana Whenua, the Northland District Health Board (NDHB), the Cancer Society and other partners to implement this Policy.

2 Objectives

This Policy aims to work towards the following objectives:

- a) Contribute to improving the health of residents by reducing the prevalence of smoking and the impacts of second-hand smoke.
- b) Reduce the visibility of smoking in public places to positive role model to our children.
- c) Deliver Council leadership and advocate for a smokefree district.

3 Purpose

Kaipara District Council will be proactive and demonstrate leadership by promoting a smokefree lifestyle as being desirable throughout the Kaipara district. Council will send a positive message that our children's health and the environment should be protected from the effects of smoking.

4 Definitions

Council means the Kaipara District Council unless otherwise stated.

Park means all land administered by Council for public recreation (regardless of its classification under the Reserves Act 1977 if any) including Council's sports fields and swimming pools.

Playground means any Council-administered play equipment such as swings, slides and climbing frames as well as the grounds in which they are sited.

Smokefree means to refrain from the smoking of tobacco products, vaping (the use of electronic cigarettes) and the use of heated tobacco products (HTPs).

5 Policy Statement

Council will collaborate with partner organisations and agencies to promote Kaipara as a smokefree district, focusing on the benefits of discouraging smoking in public places and reducing environmental litter.

Council will partner with health, local businesses, organisations and agencies to encourage and support any business or organisation that wishes to become a smokefree area.

From 2018 the following areas in the Kaipara district will be smokefree:

- 1 Council-owned and/or controlled parks, playgrounds, sports fields, reserves and skate parks;
- 2 Swimming pool complexes;
- 3 Bus and taxi shelters;
- 4 Inside social housing;
- 5 All Council-owned, controlled, leased, or occupied buildings and facilities including within four metres of their entranceways, openings and any surrounding outdoor public areas;

- 6 All existing contractual agreements to hire, lease or occupy, Council-owned, or -controlled, land, buildings and facilities or equipment use will be required to incorporate smokefree provisions on renewal;
- 7 All new contractual agreements to hire, lease or occupy, Council-owned, or -controlled, land, buildings and facilities or equipment use will be required to have smokefree provisions;
- 8 Council funded, run and supported events will be smokefree;
- 9 Outdoor dining areas, where café and restaurant owners or managers voluntarily agree to implement this Policy;
- 10 Council will also investigate designating areas in town centres as smokefree;
- 11 Council will also investigate designated smoking areas where practicable and necessary.

6 Implementation

- a) These areas will be promoted as smokefree areas through signage, promotion and marketing.
- b) The Policy will be implemented in unison with a community education and health programme. Resources to support quit smoking will be made readily available throughout the district.

7 Smokefree Kaipara District Action Plan 2018/2021

This Action Plan identifies specific activities we will do to create a Smokefree Kaipara district in four areas of responsibility:

- a) Around our assets and facilities.
- b) Making our public areas smokefree.
- c) Having smokefree events in our district.
- d) Informing the public of our smokefree goal.

As part of the Action Plan, Council will work co-operatively with Mana Whenua and partner agencies throughout the district to implement the Policy.

Council will establish a framework in the Consolidated General Bylaw to allow designated smoking or smokefree areas that can be enforced where appropriate through a Council resolution. This will include a public consultation process prior to Council resolution being made.

Communication, engagement, monitoring	Responsibility	Timeframe
Establish an action plan group to facilitate the implementation of the Policy.	Council, NDHB, Cancer Society, Te Ha Oranga, Medical Centre, Business Forum	End of December 2018
Develop a communication plan to include: <ul style="list-style-type: none"> • signage and messaging, to include stop smoking support messaging where appropriate; 	Council, NDHB, Cancer Society	End of December 2018

Communication, engagement, monitoring	Responsibility	Timeframe
<ul style="list-style-type: none"> identify multi-lingual opportunities and communication networks for smokefree messaging. 		
Actively work with neighbouring councils and partners on smokefree educational activities and promotions.	Council, NDHB, Cancer Society	Ongoing
Advocate to central government on smokefree legislation.	Council	June 2019
Develop a monitoring and evaluation programme for the Policy	Council, NDHB, Cancer Society	June 2019
Smokefree areas and events	Responsibility	Timeframe
Work with Mana Whenua to implement this Policy.	Council, NDHB, Cancer Society	Ongoing
Work with restaurant and café business owners, taxi companies and bus transport companies to designate outdoor dining, shelter and waiting areas to become smokefree.	Council, NDHB, Cancer Society,	December 2018
Work with Council staff to make Council events smokefree.	Council	December 2018
Work with Council's Property Team to ensure all new and renewal of leases capture Council's Smokefree Kaipara Policy.	Council	December 2018
Review signage in parks and playgrounds and add or improve signage.	Council	May 2019
Investigate potentially smokefree areas in all town centres throughout the district.	Council, NDHB, Cancer Society,	June 2019
Stop smoking support	Responsibility	Timeframe
Help link smokers to local stop smoking services.	NDHB, Cancer Society, Te Ha Oranga, Medical Centre	Ongoing
Provide stop smoking support resources at all Council-funded events and facilities.	NDHB, Cancer Society, Te Ha Oranga, Medical Centre	Ongoing
Provide multi-lingual stop smoking support resources throughout district.	NDHB, Cancer Society, Te Ha Oranga, Medical Centre	Ongoing